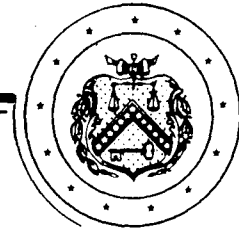


# TREASURY DEPARTMENT

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WASHINGTON, D.C.

December 30, 1965

ADVANCE FOR USE IN PAPERS  
OF SUNDAY, JANUARY 2, 1966

## NEW MEDAL OF PRESIDENT JOHNSON MADE BY U. S. MINT

The Director of the Mint, Miss Eva Adams, announced today the Mint has struck a new medal of President Lyndon B. Johnson.

This medal marks the beginning of the President's current term in office, on January 20, 1965. On March 6, 1964, the Mint issued a medal commemorating his succession to the Presidency on the death of President John F. Kennedy, November 22, 1963.

The new Johnson medal bears a full face portrait in relief of the Chief Executive, with the words Lyndon B. Johnson around the top half. The earlier Johnson medal was a profile portrait. On the reverse of the new medal is a quotation from the President's January 20, 1965 Inaugural Address:

On this occasion the oath I have taken before you  
and before God - is not mine alone but ours together.  
We are one nation and one people . . .

Below the quotation is a small raised reproduction of the seal of the President of the United States, the President's signature in script, and the inaugural date. The reverse of the previous Johnson medal reproduced the Presidential seal the full size of the medal with the addition to the seal of the date November 22, 1963. The new medal was made by Frank Gasparro, Chief Engraver of the Mint.

The new, as well as the older Johnson medal can be ordered from the Superintendent, U. S. Mint, Philadelphia, Pennsylvania 19130, for \$3.00, including postage and insurance. The new medal is designated Presidential List No. 137; the older medal is Presidential List No. 136. Mail orders should bear the list number and be paid by personal check or money order, not cash.

The Presidential series of Mint medals dates back to our early colonial history when medals were presented by George II and George III to Indian Chiefs in recognition of their fealty

to the British Crown. After the Revolutionary War the United States continued this practice, replacing the likeness of the British King with that of the President of the United States. Almost without exception, these Indian Peace Medals were struck during the Administration of each succeeding Chief Executive and bore his likeness on the obverse with appropriate symbols of peace and friendship on the reverse. After cessation of hostilities with the Indian tribes removed this need for medals, the series was continued as documentation of the Presidency.

Production and sale of commemorative medals honoring, besides the Presidents, Army and Navy heroes and outstanding citizens, and memorializing events of national importance, has been carried on at the Philadelphia Mint for over 100 years.

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